

The Magic of Appreciation

Presented by Bob Czimbal

Employees constantly report wanting more appreciation for the effort they invest in the company. They want to be valued for the personal assets they bring to work. They need to be celebrated for their success. Too frequently our good deeds go unnoticed while our mistakes are spotlighted. Appreciation is catching others doing something right.

Appreciation is a simple magic trick that anyone can perform.

The magic of appreciation is the transformation that ripples throughout the company. It is a big bonus to feel honored by coworkers and management. It makes the hard work seem worthwhile. When we are esteemed we give our best. Employees who feel appreciated reflect this pride into the companies' products and services.

Appreciation is free, the results are priceless.

The presentation style is a blend of short lectures, skill building tools, interactive exercises, group discussions, and action plans. Bob's presentations are guaranteed to be inspiring, entertaining and humorous. Attendees consistently report they have gained useful skills that will last a lifetime.

Goals

to understand the principles of appreciation as a motivation tool

to design programs that maximizes the value of appreciation

to evoke the magic of appreciation to promote positive changes in behavior

to encourage the use of appreciation by employees

to reinforce and reward the personal asset that employees bring to work

to bring out the best qualities and virtues of employees

to enrich team spirit and company culture

to increase sales and customer appreciation

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